

SMS text messaging VS. Teacher Initiated Messaging

SMS text messaging:

1. Can only be used by principals and administrators
2. Is a one-way message to parents (no replies)
3. Will send a short message to their mobile phones
4. Is set up in the ADMIN app (orange app) or the Communicate dashboard website

Teacher Initiated Messaging:

1. Can only be used by teachers
2. Is used through the PARENT App (blue app) only
3. Is a two-way messaging service to parents (reply back and forth)
4. Can be used for individual or group messaging
5. Can upload images, docs, etc.

Teachers have the unique opportunity to communicate to parents in 2 different ways...

1. Email-----ADMIN (orange app) or the Communicate dashboard website
2. Teacher Initiated Messaging-----PARENT(blue app)
 - log in with the same information used for SchoolMessenger
 - your class roster, section, or assigned students are automatically synced to you